

2022 **EDITORIAL CALENDAR**

	ISSUE DATE	FEATURES	CLOSE DATE	EVENTS
JANUARY	3	Digital-only issue Newsmakers of the Year countdown	12/17	Lessons from the Best-Managed Nonprofits (webcast) 1/19
	10	Crain's Newsmakers of the Year Crain's Michigan Business: Livingston County	12/31	
	17		1/7	
	24	Small Business Spotlight (feature + podcast)	1/14	
	31	Crain's Forum	1/21	
FEBRUARY	7	Entrepreneurship	1/28	
	14	Crain's Michigan Business: Infrastructure	2/4	
	21	Small Business Spotlight (feature + podcast) Biggest Deals: Largest M&A of 2021 LIST: Biggest M&A Deals Thought Leadership: M&A (early close: 1/31)	2/11	
	28	Crain's Forum	2/18	
MARCH	7	Commercial Real Estate LISTS: Largest Law Firms in SE Michigan, Largest Law Firms Statewide	2/25	Behind the Scenes of the Biggest Deals (webcast) 3/3
	14	Crain's Michigan Business: St. Clair County	3/4	Newsmakers 3/24
	21	Notable Leaders in Sustainability Small Business Spotlight (feature + podcast) LIST: Largest Michigan Insurance Agencies	3/11	
	28	Crain's Forum LIST: Largest Woman-Owned Businesses	3/18	

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APRIL	4	Finance	3/25	Corporate Counsel Summit 4/26
	11	LIST: Largest Michigan Employers	4/1	
	18	Notables in Corporate Counsel Small Business Spotlight (feature + podcast) LISTS: Largest General Contractors, Largest Real Estate Deals: Office Sales, Office Leases, Industrial Sales	4/8	
	25	Crain's Michigan Business: Higher Education LISTS: Largest Staffing Companies, Graduate Degree Programs Crain's Forum MBA Guide (early close: 4/4)	4/15	
MAY	2	Family-owned Business LIST: Largest Family-owned Businesses	4/22	
	9	Crain's Michigan Business: Jackson LISTS: Largest Publicly Traded Companies, SE, Outstate Michigan	4/29	
	16	Notable Leaders in EV Small Business Spotlight (feature + podcast) Thought Leadership: EV (early close: 4/25)	5/6	
	23	Residential Real Estate LIST: Largest Residential Real Estate Brokers	5/13	
	30	Mackinac Policy Conference Crain's Forum LIST: Private 200: Largest Privately Held Companies in SE Mich. Thought Leadership: MPC Pillars (early close: 5/2)	5/20	
JUNE	6	Notable Women in Construction, Design & Architecture LIST: Top-paid CEOs and non-CEO Executives	5/27	HR Summit 6/22
	13	Giving Guide Issue Crain's Michigan Business: Vacation/Second Home Real Estate Nonprofit Giving Guide (early close: 5/9)	6/3	
	20	Excellence in HR Awards Health Care LISTS: Largest Physician Groups, Largest Hospital Systems in MI, Largest Accounting Firms in Michigan	6/10	
	27	Crain's Forum Small Business Spotlight (feature + podcast)	6/17	



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JULY	4	Digital-only issue	6/24	
	11	Crain's Michigan Business: The Upper Peninsula LISTS: Largest Auto Suppliers, Largest Manufacturers	7/1	
	18	Health Care Heroes Thought Leadership: Health Care (early close: 6/27)	7/8	
	25	Crain's Forum	7/15	
AUGUST	1	LIST: Largest Macomb County Employers	7/22	
	8	Crain's Michigan Business: Tourism LIST: Largest SE MI Auto Dealers	7/29	
	15	Fast 50 Small Business Spotlight (feature + podcast) LIST: Fastest-Growing Companies in SE MI	8/5	
	22	Cool Places to Work in Michigan Crain's Forum LIST: Largest Minority-Owned Businesses Private School Planner (close: 08/01)	8/12	Cool Places to Work Virtual Reveal
	29	Nonprofit Executive Compensation Report LIST: Top-Paid Nonprofit CEOs and Executives	8/19	
SEPTEMBER	5		8/26	Detroit Economic Summit/Homecoming 09/14 - 09/16
	12	40 under 40 Crain's Michigan Business: Grand Rapids	9/2	
	19	Crain's Forum Small Business Spotlight (feature + podcast) Thought Leadership: Cannabis (early close: 8/29)	9/9	Crain's New World of Work – Leadership and Development Program
	26	Detroit Economic Summit / Homecoming Report (date tent.) Residential Real Estate (digital feature) LIST: Largest Detroit Employers	9/16	9/29 – 11/17

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OCTOBER	3	Notable LGBTQ in Business LIST: Largest Metro Detroit Employers	9/23	Health Care Leadership Summit 10/20
	10	Crain's Michigan Business: Food Economy LIST: Largest Credit Unions	9/30	
	17	Small Business Spotlight (feature + podcast) LIST: Largest IP Law Firms CIO of the Year Awards (early close: 9/19) Thought Leadership: Cybersecurity/Risk Management (early close: 9/26)	10/7	
	24	Crain's Forum LIST: Largest Group Health Care Plans	10/14	
	31	Manufacturing	10/21	
NOVEMBER	7	Notable Money Managers Real Estate: Market Report LISTS: Largest Nonresidential Property Managers, Largest Veteran-Owned Businesses Thought Leadership: Wealth Management (early close: 10/17)	10/28	A Celebration of Crain's 40 under 40 11/10
	14	Crain's Michigan Business: Flint LISTS: Largest Oakland County Employers, Largest Employee-Owned Companies	11/4	
	21	Digital-only issue	11/11	
	28	Best-Managed Nonprofits Crain's Forum LISTS: Largest Nonprofits, Largest Foundations, Largest Philanthropic Gifts Giving Tuesday - Special Advertising Section (early close: 11/7)	11/16	
DECEMBER	5	Notable Women in Nonprofits LIST: Largest Banks	11/25	Family Business Summit 12/08
	12	Crain's Michigan Business: Downtown Development Small Business Spotlight (feature + podcast) Crain's Forum	12/2	
	19	The Book 2023 (early close)	11/28	
	26	Digital-only issue	12/5	